TRENDS

MIND YOUR MINDFULNESS

Mindfulness and focusing on well-being are top trends this year. Calm, an app that helps you meditate and find clarity, is the 2017 Apple app of the year.



FASHION FLASHBACK

What's old is new again.
Denim, chokers, patches,
and embroidery make nod
to the past while staying
on-trend in the present.



HEART ON YOUR SLEEVE

Wearable technology may soon save your life. Apple launches the Apple Heart Study app, which collects data and notifies users who may be experiencing irregular heart rhythms or atrial fibrillation. New innovations in wearable health monitoring include measurement of UV exposure, blood pressure, blood glucose, and stress.

PRIME SLIME

Making slime (a mixture of glue, water, and other additives) becomes a sensation for both kids and young adults.



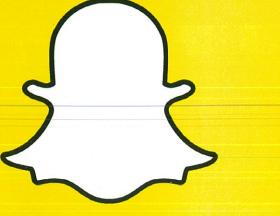
BITCOIN BUZZ

Bitcoin, the first digital currency that does not rely on central banks or administrators, becomes a global sensation and a source of debate over the future of money.



FANTASTIC FOOD

Unicorn noodles, rainbow cheese, and edible cookle dough are some of the bigges trends in food this year.



SNAPS THE APP

Snapchat reigns supreme as the most popular app of 2017, followed by Instagram and Sandbox.

WHAT WERE THE TOP TRENDS YOU ENJOYED THIS YEAR?

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